



## James "Jim" A. Larsen

July 30, 1928 - June 21, 2025

Jim went to be with the Lord on June 21, 2025 at AngelsGrace Hospice in Oconomowoc, Wisconsin.

He was preceded in death by his parents, Alvin E. and Leona Larsen; son, Thomas Larsen and sister, Lois Larsen Hay- all of Racine and grandson, Dr. Ben Larsen of Oconomowoc.

Jim was born in 1928 in Racine and graduated from William Horlick High School. After graduation, he served in the Wisconsin National Guard with the "Red Arrow" Division. Later, he also served in the United States Army and saw duty in Korea with the 72nd Tank Battalion. He was a graduate of the University of Illinois with a degree in Business Management.

In 1968, he co-founded The Child's World Publishing, from which he retired in 1991.

He is survived by his wife of 73 years, Betty Freedy Larsen; son, James (Jay) Larsen and Dr. Julie Larsen, all of Oconomowoc.

A private burial with military honors was held at West Lawn Memorial Park in Mount Pleasant. Donations may be made to Racine Bible Church or the charity of your choice.

Jim's family would like to thank Dr. William Cooper, Nicole Kujawa, PA and AngelsGrace Hospice for their compassionate care.

# Cemetery Details

## **West Lawn Memorial Park**

9000 Washington Ave  
Racine, WI 53406

# Tribute Wall

JR

“ How very well I remember Jimmy as we called him. I am Janice (Klicpera) Roberts and my father Clyde Klicpera and Leona were first cousins. Dad and Al Larson were longtime friends and part time business partners, having established several Racine subdivisions and the short lived Danish Kitchen, a mail order kringle business. Our families shared a great deal over the years and I remember well my brother's funeral in 1966 to be followed by Lois Larsen's just one week later. Through it all Jim was a quiet and steadfast comforter along with his beautiful sweetheart Betty. He was always thoughtful and caring and asked thought provoking questions. In sorrow and sympathy I mourn your loss. How glorious a family reunion we will have someday.

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**Janice Roberts** - June 29, 2025 at 09:12 PM

SH

“ Getting back to my message. Jim and Betty were the first neighbors to come to my home after I moved in. They gave me a plant and expressed their sympathy on the recent death of my husband. We moved into the house next door to Jim and Betty, with my husband passing away a week later. I've enjoyed getting to know Jim & Betty. I couldn't have asked for better next door neighbors. They have a key to my house, which I need and came in handy many times over the 11 years I've lived in the neighborhood. I loved how Jim or Betty would call to check up ON ME, if they hadn't seen or heard from. Being more elderly, I should have been the one to always call and check up on them. I have so much sympathy for Betty losing Jim after 73 years of being married. I love her dearly as I loved Jim too. I will miss his friendly ways, and visit Betty more often.

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**Sandy Haack** - June 29, 2025 at 01:55 AM