



William Allen Guenther

April 12, 1947 - December 4, 2022

RACINE – William Allen Guenther, age 75, passed away unexpectedly on Sunday, December 4, 2022 following a heart attack. Born in Racine April 12, 1947, he was the youngest of four brothers and resided in Racine for most of his life.

William who was known as Bill to friends, family and associates, was a 1965 graduate of Washington Park High School. Bill received a Bachelor of Business Administration Degree in 1970 from Milton College and furthered his education at the University of Denver in the area of hotel and restaurant management.

Bill was a vivacious individual – outgoing, helping and generous – and enjoyed the hospitality business. While in college, he worked several summers in Ephraim, WI at the Anderson Hotel. In late summer 1971, Bill accepted a position with the Resort Division of Walt Disney World in Orlando, FL. He was involved with the grand opening of the Polynesian Village Resort Hotel in October of that year. After several years, Bill left Disney World and held supervisory and management positions at several different hotels and restaurant operations, principally in Florida. In 1979, Bill accepted a position with S.C. Johnson as Operations Director at The Council House. Over the course of time Bill was assigned responsibilities beyond just his duties at The Council House and moved to the S.C. Johnson Main Campus. When Bill

retired from S.C. Johnson in August 2003, he was Manager of Corporate Travel and Hospitality and had 24 years of service with the company.

One of Bill's professional involvements was with IACC – International Association of Conference Centers, in its formative years. As a board member he helped with the expansion of the organization's membership base and conferences. In retirement Bill enjoyed very much – his contacts with people he had worked with in the hospitality industry; his contacts with former classmates; and especially his contacts with his Panera Bread coffee group friends.

Bill was proud of his nephews and nieces and took great interest in their activities and that of their children.

Surviving are two brothers: John of Egg Harbor, WI and Paul (spouse Ruth) of Mt. Pleasant, WI, three married nieces and two married nephews, their spouses and children. Bill was preceded in death by his parents, Richard J. Guenther and Jean H. Guenther, his oldest brother Richard H. Guenther, and his sister-in-law Christine Guenther.

A family Celebration of Life service was held December 30th at the Sturino Funeral Home with Carol Schowalter, Celebrant officiating. Interment was at Graceland Cemetery in the family plot.

Those who wish to remember Bill in a special way might consider a gift to their favorite charity; or to the Racine Zoological Society, the Racine Art Museum (Wustum Program), or the Peninsula Players Theatre, Fish Creek, WI.

Cemetery Details

Graceland Cemetery

Racine, WI

Tribute Wall



“ *Sturino Funeral Home created a Tribute Video in memory of William Allen Guenther*



Sturino Funeral Home - December 30, 2022 at 01:26 PM



“ *So sorry to hear about Bill's passing.*

I was fortunate enough to work with Bill at SCJ for several years in the 90's. Bill and i remained friends over the years and stayed in touch. Of course Bill sent us a beautiful Christmas card every year and we sent him one too. He loved to talk about investments, what my family was up to and details on our kids as they grew up and he always shared updates on his family.

Bill was a great business colleague and an even better friend and person. I have so many fond memories of the time we spent together in Beautiful Racine on the Lake. He loved his home town and was very proud of it.

Rest easy my friend Bill (WAG as he always signed his business notes he sent me:).

Tracy Tomkiewicz

Tracy Tomkiewicz - April 22, 2023 at 02:47 PM

DL

“ I was very sad to hear of Bill's passing. I just watched the beautiful and heartwarming Tribute Video. I worked with Bill at The Council House for several years and thoroughly enjoyed his high standards and attention to detail. We stayed in touch the past 20 years keeping each other updated about events in the Hospitality Industry, IACC and mutual friends. I recall he loved all types of cuisine and fruit cake too. He often shared stories about Door County, white water rafting, family events and Racine history. Bill was a gentleman and class act. I'll miss him very much.



Debra Lein - January 03, 2023 at 01:06 PM